

Diamond survey: a quick guide for cast and crew

You control your data. One survey. One time.

What is Diamond?

Diamond gives us a clear picture of the people working across the UK television industry so we can support a fairer and more inclusive sector for everyone.

The UK television industry is made up of thousands of people across different roles, locations, experiences, and backgrounds. To support it properly, we need to understand who is working in the industry, who is getting opportunities and where gaps and barriers to participation exist.

Diamond surveys provide a shared picture of who works in television and their experiences. The better that picture is, the better the industry can understand where change is needed. Empowering better decisions on skills, funding and development.

It's quick to take part, fully anonymous, and designed for how the industry works today.

Take part in the survey - it takes just five minutes

How it works

Production companies are required by their broadcasters to invite you to participate in Diamond. It's your choice whether you participate and how much you participate – you can answer or skip questions as you like.

The more people who take part, the clearer the picture we can build of those working in the UK television industry.

Discover how we use your data

As the cast and crew complete their surveys, their answers are brought together with those of others working across the production. It's this collective data, rather than the individual survey responses, that provides insights for production companies, broadcasters and industry partners. **Nobody ever sees your individual answers but you.**

These insights help them better understand their workforce and identify where change might be needed, such as improving progression and development opportunities.

Your Diamond Linking Code: how it works

This is a unique code that a participant can provide to the production company instead of an email address. It links their Diamond survey data to the production (project). The same code can be used across multiple projects.